

Datacoat Privacy Policy

This privacy policy will explain how Datacoat uses the personal data we collect from you when you use our website.

This privacy policy was last updated on 27 January 2024.

What data do we collect?

Datacoat collects the following data:

- Personal identification information
 - Email address

How do we collect your data?

You directly provide Datacoat with most of the data we collect. We collect data and process data when you:

- Sign up for our email newsletter
- Voluntarily provide feedback in an online poll or via email.
- Use or view our website via your browser's cookies.

How will we use your data?

Datacoat collects your data so that we can:

- Email you with information about the Datacoat product.
- Website traffic analytics

How do we store your data?

Datacoat stores your data at:

- Our email marketing tool EmailOctopus, <https://emailoctopus.com/legal/gdpr>
- Our web hosting provider <https://www.hetzner.com/>. Servers are located in the Helsinki datacenter, in Finland.
- Our authentication provider Auth0, <https://auth0.com/docs/secure/data-privacy-and-compliance>

Datacoat will keep your data for a maximum of 2 years for inactive accounts. Once this time period has expired, we will delete your data by removing it from our customer management system.

Marketing

Datacoat would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Datacoat from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, use the “unsubscribe” link in an email from us or contact info@datacoat.app.

What are your data protection rights?

Datacoat would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Datacoat for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Datacoat correct any information you believe is inaccurate. You also have the right to request Datacoat to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Datacoat erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Datacoat restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Datacoat’s processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Datacoat transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email info@datacoat.app

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we

may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

How do we use cookies?

Datacoat uses cookies in a range of ways to improve your experience on our website, including:

- Captcha technology included with the Email Octopus platform
- Understanding how you use our website,

What types of cookies do we use?

Only cookies necessary for the website to function. This includes e.g. cookies from Googles reCAPTCHA platform that is used by EmailOctopus.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The Datacoat website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Datacoat keeps its privacy policy under regular review and places any updates on this document.

How to contact us

If you have any questions about Datacoat's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: info@datacoat.app

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